



**CAMBRIDGE EASTERN EDUCATION AND DEVELOPMENT SOCIETY**

*We Bridge the Gap Between Cultures*

## **2010-2011 Cambridge Eastern Education and Development Forum**

- **'Financial, Economic and Diplomatic Development of China'**

### **【Title and Abstract】**

#### **China's Rocky Road to Superpower by Prof. Shujie Yao**

Professor Shujie Yao will look at China's current financial position both nationally and internationally and consider the challenges China faces as an emerging economic superpower.

#### **Opportunities and Challenges of Chinese Outward Investment by Dr. Kerry Brown**

Since entry to the World Trade Organisation in 2001, ten years ago, China has seen the forces of productivity unleashed within it, achieving goals that would have been thought unlikely even five years ago. This has thrown up a number of challenges however, both internal and external. The current Five-Year Programme sets out a number of targets for balanced growth within China, and for integrating China more deeply in the global economy. One of the most important aspects of this is Chinese outward investment. But this investment has proved more challenging than originally thought. This talk will look at the complex drivers of this investment within China, and the ways in which China is now investing abroad, with the opportunities and challenges that offers in the years ahead.

### **【Biography】**

**Prof. Shujie Yao** is Head of School and Professor of Economics and Chinese Sustainable Development, Faculty of Social Sciences at the University of Nottingham. After completing his PhD in Economics from the University of Manchester in 1989, Shujie Yao worked at the Universities of Oxford, Portsmouth and Middlesex as research fellow, lecturer, Professor and Chair of Economics before joining the University of Nottingham. Prof. Yao is an expert on economic development in China. He has published 10 research monographs, edited books, as well as produced more than 90 refereed journal articles. Prof. Yao is also coordinator of the China and the World Economy programme at the Globalisation and Economic Policy Centre at Nottingham. He has had a wide range of consultancy experience with major organisations including the UNDP, FAO, World Bank, ADB, DFID, EU and the UNCDF, working in many less developed and transitional economies in Africa, Asia and Eastern Europe.



**Dr. Kerry Brown** is Head of the Asia Programme at the Chatham House in London where he leads the Europe China Research and Advice Network. He worked for the Foreign and Commonwealth Office from 1998 to 2005. He is an Associate of the Centre for International Diplomacy at SOAS, the Centre for Chinese Studies at Nottingham University, and of the IDEE centre at the LSE. He has many written work on Chinese politics, economics and diplomacy. He is currently working on Europe China Research and Advice Network project and is writing a political biography of Hu Jintao, to be published in late 2011, and a book about Taiwan.



**Organiser:**

**CAMBRIDGE EASTERN EDUCATION AND DEVELOPMENT SOCIETY**

**剑桥东方教育与发展协会**

